

2018

## DALLAS EDITORIAL HIGHLIGHTS

## OUR CORE CONTENT:

## EDITORIAL FEATURES:

STYLE PAGES.  
FASHION SPREADS.  
HOME INTERIORS  
AND ACCESSORIES  
IN PAPER CITY  
DECORATION.  
PROFILES ON ARTISTS,  
PHILANTHROPISTS AND  
PROMINENT LOCAL INDIVIDUALS.

## UNIQUE FEATURES:

WE INVITE READERS  
INTO A LUXURY WORLD  
OF CRAFTSMANSHIP  
AND BEAUTY.

## ESTEEMED SOCIAL COVERAGE:

NOTABLE & STYLISH  
INDIVIDUALS, AND  
HOW THEIR TASTES  
AND TRADITIONS SHAPE THE  
COMMUNITIES IN WHICH WE LIVE.

— AND, OF COURSE,  
**PARTIES!**

## JANUARY:

- Home + Art Issue
- Special Sections:
  - Dallas PaperCity Design Awards
  - Society + Philanthropy
  - Travel

Space deadline: November 22nd  
Artwork deadline: December 1st  
On stands: January 1st

## FEBRUARY:

- Fashion
- Special Section:
  - Weddings

Space deadline: December 20th  
Artwork deadline: January 3rd  
On stands: February 1st

## MARCH:

- Spring Fashion
- Home + Art

Space deadline: January 24th  
Artwork deadline: February 1st  
On stands: March 1st

## APRIL:

- Fashion
- Home + Art
- Special Sections:
  - Dallas Arts Month
  - Moving In: Realtors, Builders, Hot Properties

Space deadline: February 21st  
Artwork deadline: March 1st  
On stands: April 1st

## MAY:

- Summer Fashion
- Home + Art
- Special Sections:
  - Dallas Design District
  - Northbound

Space deadline: March 21st  
Artwork deadline: April 2nd  
On stands: May 1st

## JUNE:

- Style
- Special Sections:
  - Weddings
  - Travel

Space deadline: April 25th  
Artwork deadline: May 1st  
On stands: June 1st

## JULY &amp; AUGUST:

- Home + Art
- Style
- Special Section:
  - Wellness

Space deadline: May 23rd  
Artwork deadline: June 1st  
On stands: July 1st

## SEPTEMBER:

- Fall Fashion
- Home + Art
- Influencers
- Special Section:
  - The 2017 Crystal Charity Best Dressed Women of Dallas

Space deadline: July 25th  
Artwork deadline: August 1st  
On stands: September 1st

## OCTOBER:

- Fall Fashion
- Trend Watch: Timepieces
- Home + Art
- Special Sections:
  - Cattle Baron's Ball
  - Northbound

Space deadline: August 22nd  
Artwork deadline: September 4th  
On stands: October 1st

## NOVEMBER:

- Entertaining + Food + Drink
- Home + Art
- Fall Fashion
- Fine Jewelry

Space deadline: September 26th  
Artwork deadline: October 1st  
On stands: November 1st

## DECEMBER:

- Holiday Gift Guide
- Style
- Fine Jewelry
- Special Section:
  - SHOPAPERCITY: Advertiser Gift Guide

Space deadline: October 24th  
Artwork deadline: November 1st  
On stands: December 1st

PAPER CITY.

