

2018 HOUSTON EDITORIAL HIGHLIGHTS

OUR CORE CONTENT:

EDITORIAL FEATURES:

STYLE PAGES.
FASHION SPREADS.
HOME INTERIORS
AND ACCESSORIES
IN PAPER
CITY DECORATION.
PROFILES ON ARTISTS,
PHILANTHROPISTS AND
PROMINENT LOCAL INDIVIDUALS.

UNIQUE FEATURES:

WE INVITE READERS
INTO A LUXURY WORLD
OF CRAFTSMANSHIP
AND BEAUTY.

ESTEEMED SOCIAL COVERAGE:

NOTABLE & STYLISH
INDIVIDUALS, AND
HOW THEIR TASTES
AND TRADITIONS SHAPE THE
COMMUNITIES IN WHICH WE LIVE.

— AND, OF COURSE,
PARTIES!

JANUARY:

- Home + Art Issue
- Special Sections:
 - Dallas *PaperCity* Design Awards
 - Society + Philanthropy
 - Travel

Space deadline: November 22nd
Artwork deadline: December 1st
On stands: January 1st

FEBRUARY:

- Fashion
- Special Section:
- Weddings

Space deadline: December 20th
Artwork deadline: January 3rd
On stands: February 1st

MARCH.

- Spring Fashion
- Home + Art

Space deadline: January 24th
Artwork deadline: February 1st
On stands: March 1st

APRIL •

- Fashion
- Home + Art
- Special Sections:
 - Dallas Arts Month
 - Moving In: Realtors, Builders, Hot Properties

Space deadline: February 21st
Artwork deadline: March 1st
On stands: April 1st

MAY:

- Summer Fashion
- Home + Art
- Special Sections:
 - Dallas Design District
 - Northbound

Space deadline: March 21st
Artwork deadline: April 2nd
On stands: May 1st

JUNE:

- Style
- Special Sections:
 - Weddings
 - Travel

Space deadline: April 25th
Artwork deadline: May 1st
On stands: June 1st

JULY & AUGUST:

- Home + Art
- Style
- Special Section:
- Wellness

Space deadline: May 23rd
Artwork deadline: June 1st
On stands: July 1st

SEPTEMBER:

- Fall Fashion
- Home + Art
- Influencers
- Special Section:
 - The 2017 Crystal Charity Best Dressed Women of Dallas

Space deadline: July 25th
Artwork deadline: August 1st
On stands: September 1st

OCTOBER:

- Fall Fashion
- Trend Watch: Timepieces
- Home + Art
- Special Sections:
 - Cattle Baron's Ball
 - Northbound

Space deadline: August 22nd
Artwork deadline: September 4th
On stands: October 1st

NOVEMBER.

- Entertaining + Food + Drink
- Home + Art
- Fall Fashion
- Fine Jewelry

Space deadline: September 26th
Artwork deadline: October 1st
On stands: November 1st

DFCFMBFR:

- Holiday Gift Guide
- Style
- Fine Jewelry
- Special Section:
- SHOPAPER CITY:
Advertiser Gift Guide

Space deadline: October 24th
Artwork deadline: November 1st
On stands: December 1st

PAPER
CITY

